



Isle of Palms Recreation Department

Monthly Report

November - December 2023

Programs, Group Fitness, Summer Camp. Special Events

- **Holiday Street Festival:** Saturday, December 2 from 2pm - 7pm. The weather held out for a great event. Participants and vendors enjoyed an evening on the street with shopping, eating, and family entertainment.
- **Santa's Cookie Workshop:** Tuesday, December 19 at 2pm. 80 participants decorated cookies with recreation staff.
- **Adult Athletic Leagues:**
 - Adult Athletic Registrations will open January 9 - February 16. Athletics to include: 6v6 Soccer, 3on3 Basketball and Table Tennis
- **Youth Basketball Registration:** 162 participants registered for leagues ages 5-14. Practices held through the month of December and games are scheduled to start January 2024.
- **Youth Volleyball League Play:** 100 participants registered for the activity, grades 2nd - 9th. The activity will resume in April 2024.
- **Youth Run Club:** Running group for children 8-12 years old. Participants will meet for warm-up, 20-25 min run around recreation grounds and cool down exercises. Club is led by parent volunteer, the activity is Free, currently 12 participants are registered.

Upcoming Programs, Events & New Offerings

- New Youth Programs: Sports & Agility Training, Palmetto Twirlers, Kindness is my Superpower, and Run Club
- New Adult Programs: Breath Workshop, Pilates Fusion, Bridge Social Club, Italian Culture Social Club, and Welcome Wednesday - participants are welcome to sit socialize and enjoy a cup a coffee.
- Keenagers: Wednesday, January 3 at 12:00pm - Seniors citizen social group, covered dish luncheon and entertainment
- Youth Baseball Registration: starts January 9 - February 16 for Isle of Palms and Sullivan's Island residents, opens January 16 for non-residents.
- Native Gardening with Native Plants for the People, LLC and the Environmental Advisory Committee
- Coffee with the Mayor: Friday, January 26 at 9am
- Engrave a Brick Program: bricks can be purchased and engraved at the Recreation Center
- Front Beach Fest: Saturday, March 2 from 12pm -4pm
- Camp Summershine Registration: Isle of Palms Residents starts March 19
- Easter Egg Hunt: Friday, March 29 from 4pm - 6pm
- Community Yard Sale: Saturday, April 13 8am - Noon

Operations

- Dog Park improvement project is going well. Project is waiting on benches, dog toys, water fountain and other amenities.
- National Fitness Court/Outdoor Fitness: Ribbon cutting was held on Friday, December 15 at 10am. Staff held a group workout to show how the Fitness Court can be utilized. The Fitness facility is for ages 14 & up and should be used for workout purposes only.
- SCRPA Annual Conference: December 11 - December 13 - Tammy Cox, Aaron Sweet and Kelsey Marsh attended in Wilmington, NC
- Pickleball Lighting: meeting with the MUSCO representative for lights at the Pickleball courts in mid January

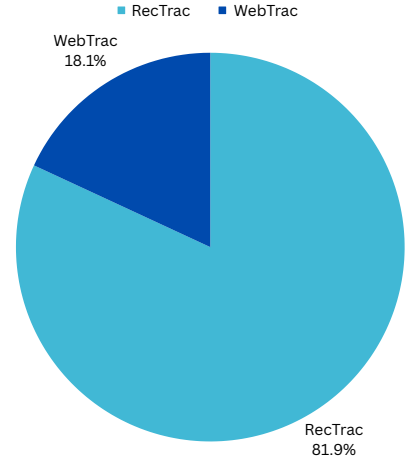
Maintenance & Repairs

- NEVCO scoreboard ordered to replace current scoreboard at soccer field.
- Musco lighting: Tennis court outage, work will be covered under warranty set to be replaced mid January.
- Fitness Court: added sod around the area and power washed and cleaned before ribbon cutting
- Flood: December 17 - cleaned fields from debris and playground mulch, replaced/added mulch after storm to bring up the fall surface for safety.
- Turf maintenance: overseed soccer field and area around fitness court
- New propane tank was installed for heating gymnasium.

Enrollment Report October

Participants registering for classes during the month from November 1 - December 31, 2023. RecTrac: in-house registration vs. WebTrac: online Registrations.

Total registrations for November - December 2023 = 597



Monthly Revenues 2023

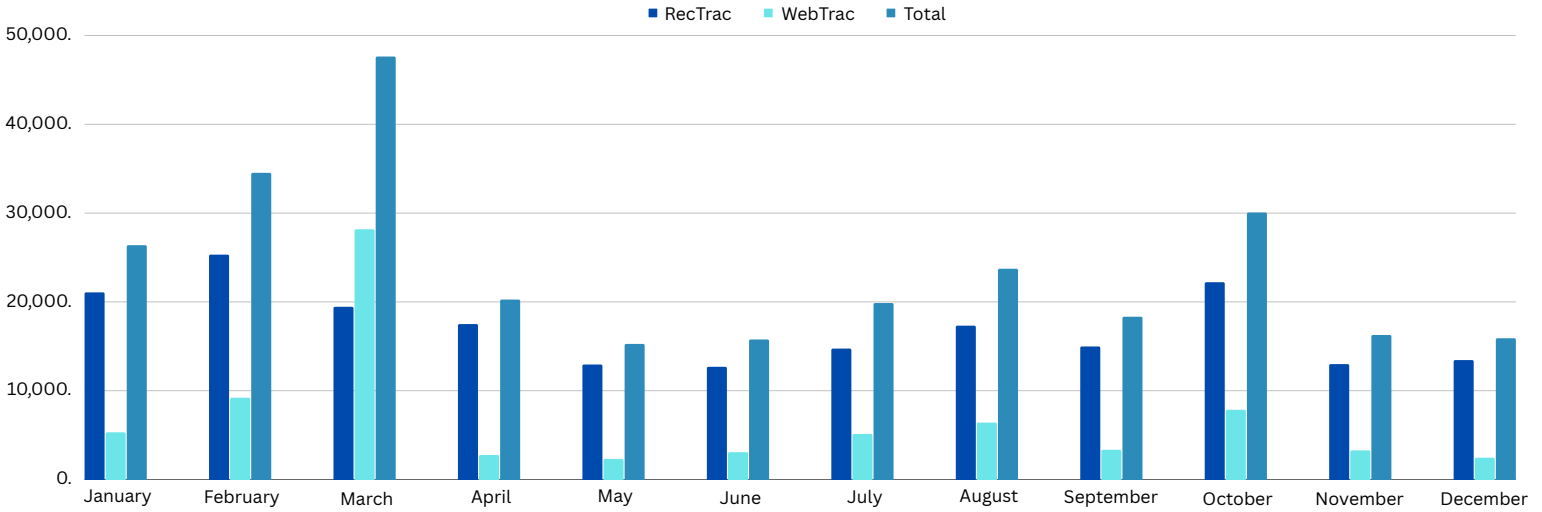
Revenue sales brought in by programs, athletics and events.

RecTrac: in-house vs WebTrac: online

Total Revenue for November - December 2023 = \$30,067

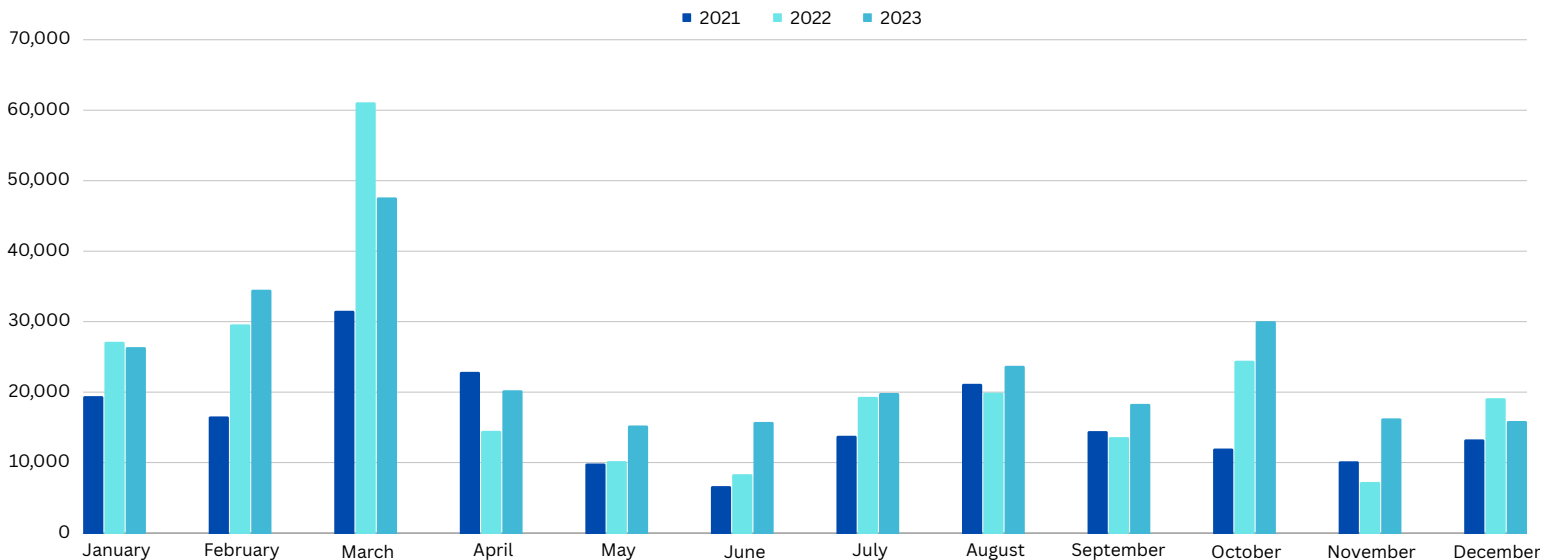
November = \$16,275

December = \$15,904



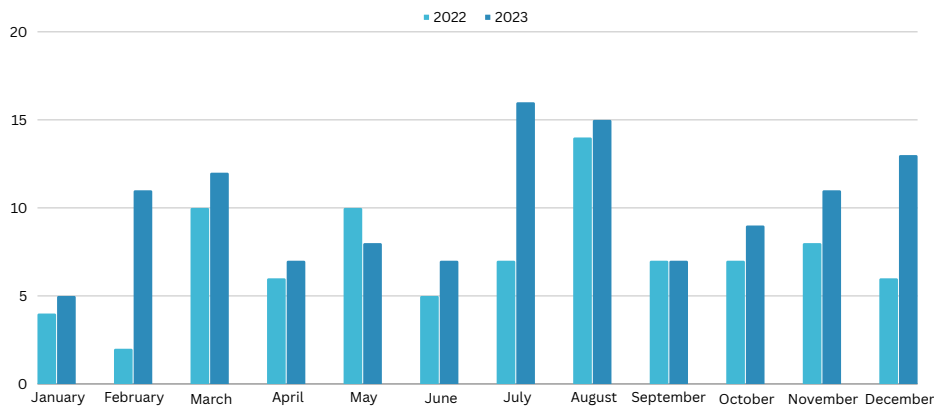
Annual Comparison

Year to Year



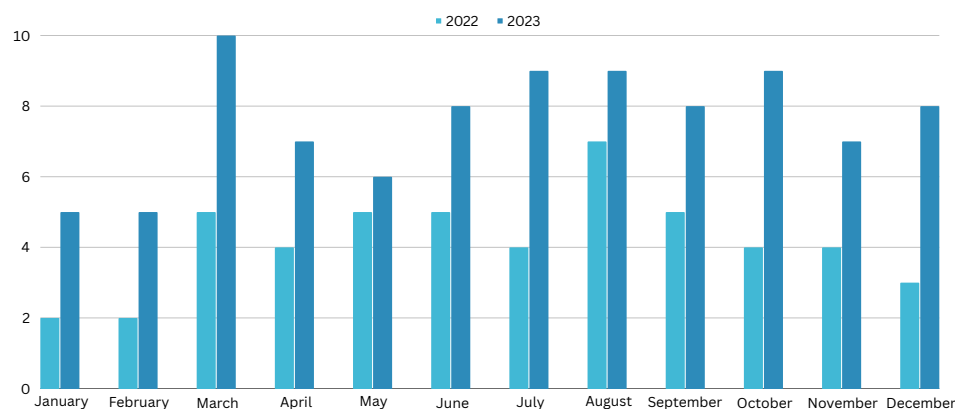
Open Gym Daily Average Visits

Participants utilizing the gymnasium for open play



Cardio Room Daily Average Visits

Participants utilizing the cardio room



2023 Projects at a Glance



Bark Park

- New Fencing
- Hardscaped entrance & sitting area
- Dog Fence silhouettes
- Updated signage
- Coming Soon: new benches, dog run, water fountain, leash holder



Pickleball Courts & Basketball Courts :

- Completed: April 2023
- 2 new Pickleball Courts
- 2 redesigned & constructed Basketball



National Fitness Court:

- Completed: December 2023