



Isle of Palms Recreation Department

Monthly Report

April 2024

Programs, Group Fitness, Summer Camp, Special Events

- Special area camps include: Gymnastics, Tennis, Youth Art, Kindness is my Superpower, Home Economics, Etiquette, Volleyball, Soccer and Basketball, spaces are available in all special area camps.
- Adult Classes with top producing participation: Tennis lessons (20), Cardio & Core (18), Move It (15), Strength Interval (15), Over 60 Fitness (13), Suspension (12), Morning Yoga (12), RXFit (12), Strength and Stability (11), Yin Yoga (10), Line Dancing (10), Zumba (9), and Pilates (9).
- Youth Classes with top producing participation: Gymnastics & Cheernastics (37), Art Classes (22), Tennis (19), Theater (16) and Sing, Play & Learn (8).
- Keenagers: Wednesday, April 3: Forty-two (42) seniors attended the social meeting and covered dish luncheon. Bulldog Tours joined the group for storytelling. IOP Police Department was onsite to assist with the luncheon.
- Yard Sale: Saturday, April 13: fifty-one (51) vendors were on site selling used and like new items. The community shopped from 7:30am - Noon.
- Safe Sitter Course: Saturday, April 20: seven (7) youth ages 11-14 participated. Class curriculum designed to help the sitter learn childcare safety, protect the sitter and tips on running a successful babysitting service.
- Spring Break Soccer Camp: April 1- April 5 from 9am - Noon, fifteen (15) youth soccer players attended.
- Pokémon Club: twelve (12) youth have been participating, trading and holding Pokémon challenges. The last session will be held Wednesday, May 29. The group will resume in September.
- Engraved Bricks: thirteen (13) bricks were engraved during the month of April. Bricks are located in the front of the Recreation Center paver sidewalk and at the Dog Park. No bricks have been engraved at the dog park to date.
- Run Club: the last session was held April 15, ten (10) youth ages 8-11 participated in the group. The club will resume in September.

Upcoming Programs, Events & New Offerings

- Keenagers: Wednesday, May 1 at 12:00pm - Seniors citizen social group, covered dish luncheon and entertainment
- Isle of Paws Music Fest & Dog Show: Saturday, May 4 from 11am - 3pm. Live music, local artist and pet related vendors will be onsite. The event will include a Pet Vaccination Clinic, Free Pet Photos, and Dog Show.
- Beach Yoga is scheduled to start Tuesday, May 7 at 7:30 at the 25th Ave Beach Access - Free program
- Sea Stroll & Learn is scheduled to start May 9 at 7:30am at the 25th Beach Access - Free program
- Hurricane Expo: Tuesday, May 21 from 4pm - 7pm. Over 25 vendors onsite to provide information on Hurricane and Disaster preparedness. River Dogs Food Truck, Balloon Artist, Face Painter and Chalk Art making this a family fun event.
- Youth Theater Performance 'A Midsummer Night's Dream': Thursday, May 23 at 5:30pm. - Free youth production

Operations

- Budget preparations for FY25 capital and operations; contacting vendors and updating quotes and prices for scheduled projects.
- Hiring: Summer Camp Counselors - 2 needed for camp starting June 17, training will start June 11.
- Pickleball Lights: working with MUSCO for updated plan for pickleball lighting.
- Reviewing Risk Assessment and installing safety features around the recreation building.
- PARD Grant: application completed April 2024. Working on 2023 project reimbursements.

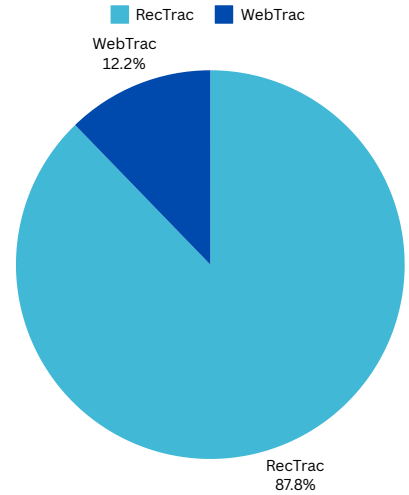
Maintenance & Repairs

- Cardio Room elliptical replacement scheduled for delivery for May
- Irrigation pump at soccer field, repaired and prepping pump and fields for the season.
- Field Maintenance preparations: 6v6 Soccer, Youth Baseball fields and practice fields.
- Berkley Heating & Air were on site for preventative maintenance
- Vector Security onsite to install fire alarm monitoring system
- Charleston Tree Experts: pruned oaks and palm trees around the property
- Rutherford Company: installed acoustical panels in gymnasium
- Mower Maintenance: replace blades and belts
- Painted and updated signage around the facility

Enrollment Report April

Participants registering for classes during the month from April 1 - April 30. RecTrac: in-house registration vs. WebTrac: online Registrations.

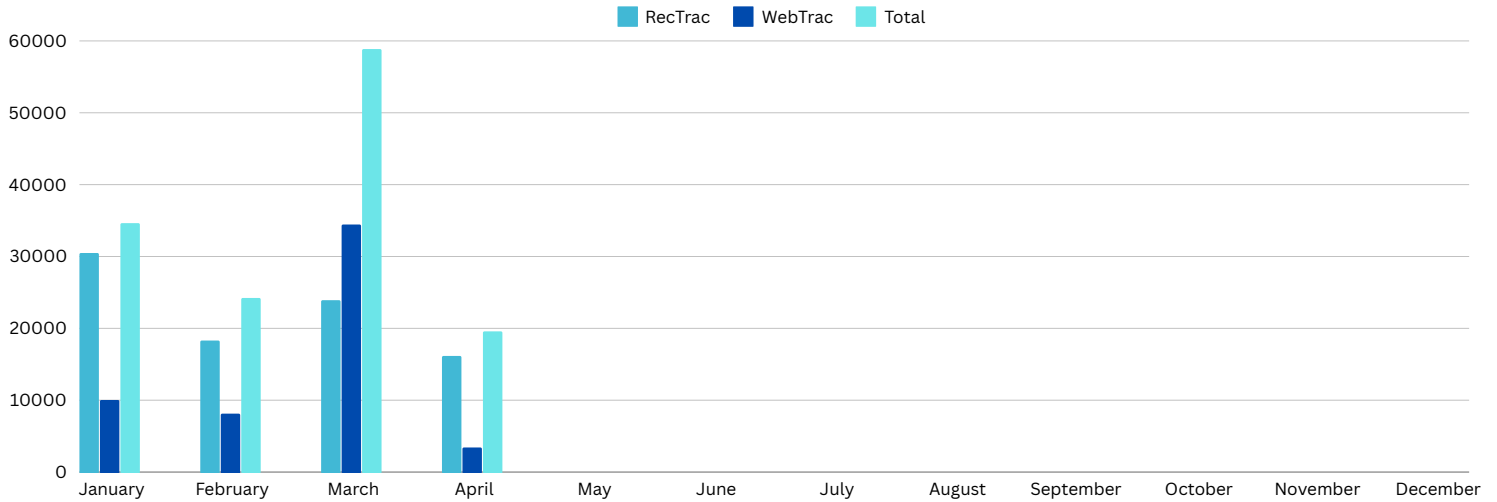
Total registrations for April 2024 = 441



Monthly Revenues 2024

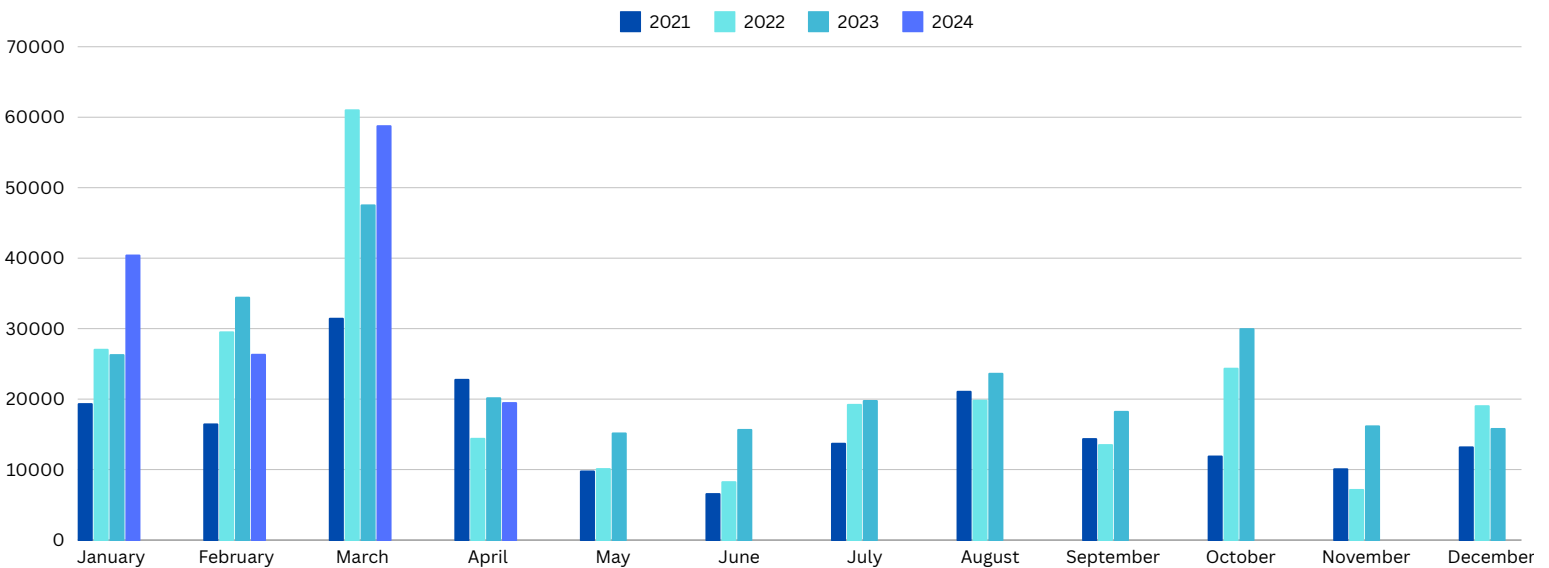
Revenue sales brought in by programs, athletics and events. RecTrac: in-house vs WebTrac: online

Total Revenue for April 2024 = \$19,579



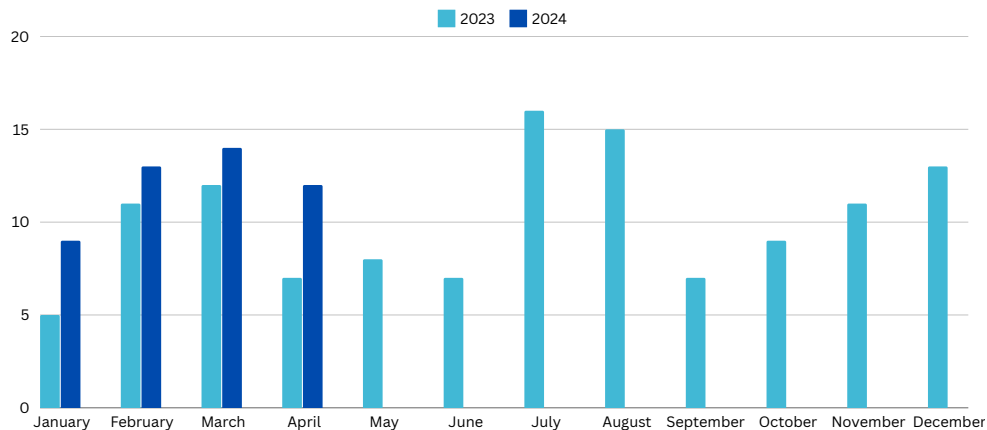
Annual Comparison

Year to Year



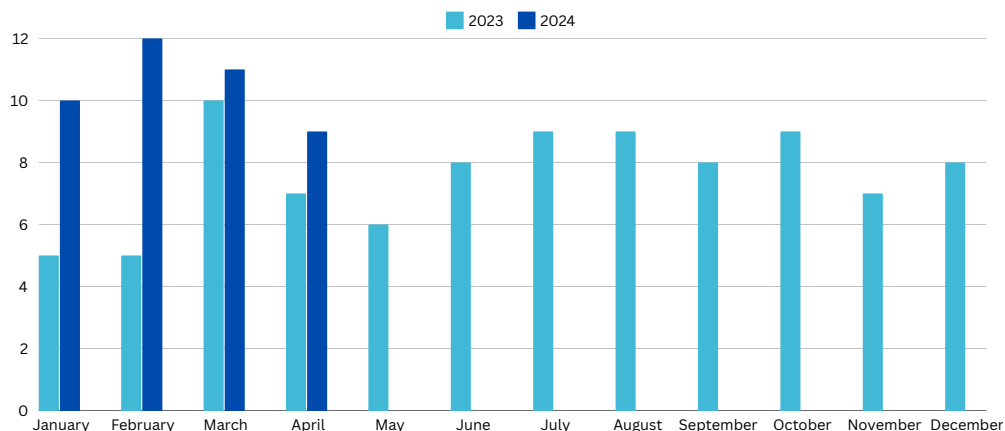
Open Gym Daily Average Visits

Participants utilizing the gymnasium for open play



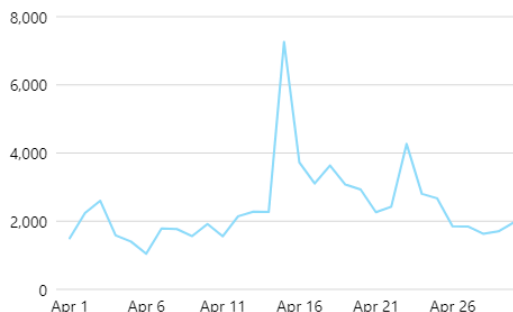
Cardio Room Daily Average Visits

Participants utilizing the cardio room

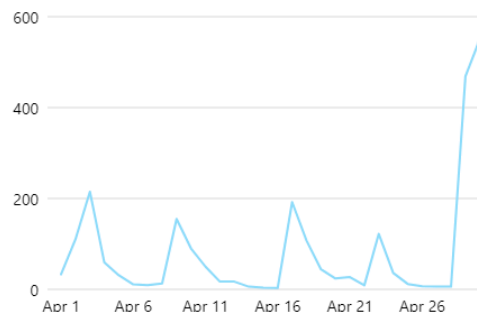


Social Media Report

Facebook reach ①
61.3K ↑ 368.8%



Instagram reach ①
1.2K ↓ 19.8%



At a Glance



Facebook
2.3K



Instagram
2.5K

Page Overview

last 28 days

58K
Reach

2026
Engagement

27
New Likes

97
New Follows

532
Photo Views

286
Reactions