



Accommodations Tax Advisory Committee

11:00 a.m., Tuesday, March 7, 2023

1207 Palm Boulevard

City Hall Council Chambers

Public Comment:

Citizens may provide written public comment here:

<https://www.iop.net/public-comment-form>

Agenda

1. **Call to order** and acknowledgment that the press and the public have been duly notified of the meeting in accordance with the Freedom of Information Act.
2. **Approval of previous meeting's minutes** – February 14, 2023
3. **Financial Statements** – Finance Director Debbie Suggs
4. **Old Business**
Update from the CVB
5. **New Business**
 - a. Discussion and consideration of applications received for State ATAX funding
 - b. Discussion of draft FY24 State ATAX budget
6. **Miscellaneous**
Date of next meeting: 11:00 a.m., February 14, 2022,
7. **Adjournment**



ACCOMMODATIONS TAX ADVISORY COMMITTEE

11:00am, Tuesday, February 14, 2023

1207 Palm Boulevard, Isle of Palms, SC

MINUTES

1. Call to order

Present: Doug Truslow, Ray Burns, Barb Bergwerf, Gloria Clarke, Rebecca Kovalich, Chrissy Lorenz

Absent: Chas Akers

Staff Present: Administrator Fragoso

2. Presentation of applications received for funding in FY24

A. VFW – Bo Stallings and George Page

Mr. George Page and Mr. Bo Stallings came before the Committee requesting \$5000 to repair their front walkway. This walkway, while private, allows for public access to the front beach and about 95% of those who use it are visitors and tourists. Repairs to the walkway will also be beneficial to those with mobility issues. Mr. Page said it is their job to keep the walkway safe for everyone. They are asking for \$5000 towards the full cost of \$7200. The 8' wide and 60' long walkway will extend from the pavers to over the dunes.

B. Make-a-Wish Foundation – Shannon Rice

Ms. Rice is requesting funding to promote a fundraising event to be held at Wild Dunes in March 2024. They will host this year's event on March 11, 2023 and would like to make Isle of Palms the "home" of the event. Next year's event will be a weekend-long event with the intent to "push" attendees into the Isle of Palms' commercial district on the last day of the event.

This year's event will have approximately 360 attendees, 23% of which come from outside the area. Committee members would like to see information about how many people are staying in Wild Dunes or on the island for this event. Ms. Rice will send that information to Administrator Fragoso who will share it with the Committee. Administrator Fragoso said that the amount of ATAX monies collected can be extrapolated from the number of people and the number of rooms booked for the event. The Committee would also like to see how the Foundation will market the island and place to stay on the island to the attendees.

3. Adjournment

The ATAX Committee will meet on Tuesday, March 7, 2023 at 11am to discuss these applications.

Mr. Truslow made a motion to adjourn, and Ms. Bergwerf seconded the motion. The meeting was adjourned at 11:21am.

Respectfully submitted,

Nicole DeNeane
City Clerk

DRAFT