

**A RESOLUTION
OF THE CITY OF ISLE OF PALMS**

**ADOPTING A REGIONAL
STORMWATER EDUCATION STRATEGY**

WHEREAS, population growth, residential and industrial development, and the resulting changes to the landscape have led to stormwater quality and quantity concerns throughout the Ashley and Cooper River watersheds; and,

WHEREAS, these impacts cannot be entirely avoided or eliminated, but can be minimized; and,

WHEREAS, it is currently recognized that control of stormwater quantity and quality is most effectively implemented when people and organizations understand the related causes and consequences of polluted stormwater runoff and flooding, and the actions they can take to control these; and,

WHEREAS, the need arises not only from the regulatory requirements of Environmental Protection Agency (EPA) National Pollutant Discharge Elimination System (NPDES) Phase II Stormwater rules but also from the recognition that local decision makers, citizens and elected officials will require more than a subtle grasp of stormwater pollution and flooding concerns in order to make behavioral decisions that will have a positive impact on stormwater issues; and

WHEREAS, the development and implementation of an effective, outcome-based stormwater education and outreach programs will meet the related federal stormwater pollution control requirements and those of the communities they serve.

NOW, THEREFORE BE IT RESOLVED that the **City of Isle of Palms** fully supports the development and implementation of a regional watershed stormwater education strategy. Efforts will be overseen by the Ashley-Cooper Stormwater Education Consortium and their respective municipal and county representatives. This approach seeks to coordinate use of local resources and expertise to achieve economy of scale by jointly addressing common needs of the cities and counties and providing uniformity in educational messages to enhance learning.



ISLE OF PALMS CITY COUNCIL



F. Michael Sottile, Mayor
May 27, 2008